



## LANA ADVERTISING REQUEST FORM

### Advertiser/Client Info

Company: \_\_\_\_\_

Authorizing Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature of Authorizing Representative: \_\_\_\_\_

### Please circle the rate appropriate ad size below:

<b>Letter</b> (monthly e-newsletter)	200 pixels x 200 pixels with direct link	<u>10 months</u> \$450 (\$45 per month)	<u>5 months</u> \$250 (\$50 per month)	<u>3 months</u> \$165 (\$55 per month)	<u>1 month</u> \$60
<b>Scope</b> (bi-annual newsletter- distributed electronically)	Full page Half page Quarter page	<u>2 editions</u> \$480 \$240 \$120	<u>1 edition</u> \$250 \$125 \$65		
<b>Website</b>	Image on homepage with direct link	<u>1 year</u> \$500	<u>6 months</u> \$250	<u>3 months</u> \$125	<u>1 month</u> \$50
<b>Email blast (limited)</b>	1 time blast \$150				
<b>Package Deal \$1,000-</b> Five (5) months in Letter, full page ad in one (1) edition of the Scope, 6 months on website and 3 email blasts.					

### Payment Method

Check/Money Order (make check payable to LANA)

Billing Information:  Same as member information above

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

Please mail check payments with this completed form to:  
 LANA, 8550 United Plaza Blvd, Suite 1001, Baton Rouge, LA 70809  
 Contact the LANA office at (225) 408-4430 or [office@lanacrna.org](mailto:office@lanacrna.org) with any questions.